

Navigating the Name, Image and Likeness (NIL) Landscape

A virtual panel discussion with
Gradey Dick, Cecil White and Melissa Lilly



**Thursday, October 19, 2023
3:00pm – 4:00pm CT**

- Read [“The NIL Playbook”](#) whitepaper

A post-event replay will be available

UBS Athletes and Entertainers Client Segment invites you to a discussion on maximizing your NIL value.

With new standards in place, high profile high school and college-level athletes can now monetize their name, image, and likeness through sponsorships and endorsements. For those looking to capitalize on the rights to their NIL, there can be many questions and challenges as they navigate the new landscape.

Join us for a session that is aimed to guide young athletes on the growing value of NIL, the recruiting landscape, financial basics, managing your brand, and considerations before and after landing an NIL deal.

Speakers:

- [Gradey Dick](#), 1st Round NBA Draft pick (2023), NBA Forward, Toronto Raptors
- [Cecil White](#), Talent Agent, WME Sports
- [Melissa Lilly](#), UBS Wealth Planning Strategist, author of UBS’ whitepaper “The NIL Playbook”
- Moderated by [Wale Ogunleye](#), UBS Head of Sports and Entertainment



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